

Geographic Breakdown by Country/State, In Descending Order

United States	80,846	89.8029%
New York	37,638	45.0835%
California	9,421	11.2847%
New Jersey	3,714	4.4487%
Pennsylvania	2,321	2.7801%
Texas	2,024	2.4244%
Florida	1,971	2.3609%
Georgia	1,817	2.1764%
Massachusetts	1,787	2.1405%
Colorado	1,724	2.0650%
Washington	1,687	2.0207%
Illinois	1,639	1.9632%
Connecticut	1,514	1.8135%
Virginia	1,484	1.7776%
North Carolina	1,309	1.5679%
Ohio	998	1.1954%
District of Columbia	989	1.1846%
Maine	921	1.1032%
Minnesota	819	0.9810%
Maryland	817	0.9786%
Wisconsin	704	0.8433%
Missouri	662	0.7930%
Arizona	623	0.7462%
Michigan	464	0.5558%
Indiana	403	0.4827%
Tennessee	342	0.4097%
Armed Forces - Americas	319	0.3821%
Alabama	242	0.2899%
Kansas	213	0.2551%
South Carolina	198	0.2372%
Hawaii	187	0.2240%
Vermont	187	0.2240%
Louisiana	163	0.1952%
Idaho	145	0.1737%
New Mexico	143	0.1713%
Iowa	141	0.1689%
Oregon	110	0.1318%
Oklahoma	107	0.1282%
New Hampshire	97	0.1162%
Nebraska	94	0.1126%
Kentucky	92	0.1102%
Utah	92	0.1102%
Delaware	82	0.0982%
Mississippi	77	0.0922%
Rhode Island	64	0.0767%

HV/Net

Site Statistics for January 2004

	Unique Visits	Percent of Site Activity
Arkansas	63	0.0755%
Alaska	40	0.0479%
South Dakota	38	0.0455%
West Virginia	34	0.0407%
Nevada	30	0.0359%
Wyoming	29	0.0347%
Montana	28	0.0335%
North Dakota	28	0.0335%
Armed Forces - Europe	9	0.0108%
Armed Forces - Pacific	2	0.0024%
Canada	1,695	1.8828%
Ontario	1,073	1.2853%
Saskatchewan	271	0.3246%
Quebec	158	0.1893%
British Columbia	108	0.1294%
Nova Scotia	41	0.0491%
Alberta	19	0.0228%
Manitoba	10	0.0120%
New Brunswick	9	0.0108%
Unspecified	3	0.0036%
NL	3	0.0036%
Germany	1,053	1.1697%
Netherlands	981	1.0897%
United Kingdom	944	1.0486%
England	933	1.1176%
Northern Ireland	4	0.0048%
Scotland	4	0.0048%
Wales	2	0.0024%
Unspecified	1	0.0012%
Sweden	678	0.7531%
Czech Republic	649	0.7209%
Japan	551	0.6120%
France, Metropolitan	358	0.3977%
Estonia	263	0.2921%
Austria	180	0.1999%
Finland	138	0.1533%
Poland	134	0.1488%
Korea, Republic of	124	0.1377%
Australia	123	0.1366%
Switzerland	110	0.1222%
China	86	0.0955%
Italy	85	0.0944%
India	78	0.0866%
Spain	76	0.0844%
Denmark	65	0.0722%
Israel	63	0.0700%
Belgium	62	0.0689%

	Unique Visits	Percent of Site Activity
Romania	52	0.0578%
Philippines	50	0.0555%
Nigeria	40	0.0444%
Singapore	39	0.0433%
Brazil	35	0.0389%
Norway	32	0.0355%
Ireland	30	0.0333%
Uruguay	29	0.0322%
Taiwan	24	0.0267%
Lost in Ethers...	19	0.0211%
Mexico	19	0.0211%
New Zealand	19	0.0211%
Hong Kong	17	0.0189%
Portugal	17	0.0189%
United Arab Emirates	17	0.0189%
Hungary	16	0.0178%
Malaysia	15	0.0167%
South Africa	15	0.0167%
Georgia	13	0.0144%
Greece	13	0.0144%
Puerto Rico	13	0.0144%
Russian Federation	13	0.0144%
Turkey	9	0.0100%
Peru	7	0.0078%
Argentina	6	0.0067%
Indonesia	6	0.0067%
Guam	5	0.0056%
Iran (Islamic Republic of)	5	0.0056%
Slovakia (Slovak Republic)	5	0.0056%
Thailand	5	0.0056%
Ukraine	5	0.0056%
Yugoslavia	5	0.0056%
Bahamas	4	0.0044%
Bulgaria	4	0.0044%
Kuwait	4	0.0044%
Lithuania	4	0.0044%
Saudi Arabia	4	0.0044%
Virgin Islands (US)	4	0.0044%
Antiqua and Barbuda	3	0.0033%
Bolivia	3	0.0033%
Chile	3	0.0033%
Colombia	3	0.0033%
Croata (Hrvatska)	3	0.0033%
Iceland	3	0.0033%
Venezuela	3	0.0033%
Benin	2	0.0022%
Costa Rica	2	0.0022%

	Unique Visits	Percent of Site Activity
Dominican Republic	2	0.0022%
Egypt	2	0.0022%
Jamaica	2	0.0022%
Jordan	2	0.0022%
Malta	2	0.0022%
Northern Mariana Islands	2	0.0022%
Qatar	2	0.0022%
Senegal	2	0.0022%
Viet Nam	2	0.0022%
Aruba	1	0.0011%
Bahrain	1	0.0011%
Bangladesh	1	0.0011%
Cyprus	1	0.0011%
Ecuador	1	0.0011%
El Salvador	1	0.0011%
Eritrea	1	0.0011%
Ghana	1	0.0011%
Guatemala	1	0.0011%
Lebanon	1	0.0011%
Luxembourg	1	0.0011%
Macedonia, Former Yugoslav Republic of	1	0.0011%
Mauritius	1	0.0011%
Mozambique	1	0.0011%
Netherlands Antilles	1	0.0011%
Oman	1	0.0011%
Pakistan	1	0.0011%
Saint Lucia	1	0.0011%
Slovenia	1	0.0011%
Sri Lanka	1	0.0011%
Trinidad and Tobago	1	0.0011%
Virgin Islands (British)	1	0.0011%

Defined Geographic Based Markets, In Descending Order

Defined Markets

New York Tri-State, 30 mile radius	27,675	24.6655%
Philadelphia, 30 mile radius	8,611	7.6744%
Washington DC, 20 mile radius	5,668	5.0512%
Atlanta, 30 mile radius	4,514	4.0235%
San Francisco, 30 mile radius	3,484	3.1047%
Boston, 30 mile radius	2,089	1.8614%
Los Angeles, 50 mile radius	1,708	1.5224%
Chicago Tri-State, 30 mile radius	1,567	1.3967%
Dallas Texas, 50 mile radius	775	0.6911%
Orlando, 50 mile radius	433	0.3857%
Portland Oregon, 50 mile radius	415	0.3701%
Phoenix, 50 mile radius	340	0.3030%
Seattle, 50 mile radius	265	0.2360%